



# Laurelwood Ledger

[www.LaurelwoodSwimClub.net](http://www.LaurelwoodSwimClub.net)

Volume , Issue 1

Newsletter Date 3/25/2010

## LAURELWOOD SWIMMING ASSOCIATION

801 UNION AVE  
P.O. BOX 322  
POTTSTOWN, PA  
19464  
(610) 327-3637

### Special points of interest:

- Management
- Membership
- Maintenance
- Snack Bar
- Social Events
- Golf Tournament
- Swim Team
- Web Site
- President's Corner
- Special Dates

#### 2010 Board Members

Fran Guinan - Pres.  
Steve Gerhardt - Vice Pres.  
Kevin Christman - Treas.  
Lisa Zaums - Secretary  
Steve Terrell - Membership  
Len Geiseler  
Jenn Bowker  
Bill Cancro  
Curt Melville  
Ed Brownley  
Heather Hampton

## 2010 Spring Ledger

2010 marks the 50th Anniversary of Laurelwood Swim Club. We hope to celebrate this milestone during different events throughout the summer. It's time to find those goggles and buy that new swim suit. Opening day is Saturday May 29th at 12:00 Noon.

### The Electronic Ledger

As a way to cut costs we have decided to limit our pre-summer mailing to include only the invoice, member information sheet, and swim team registration form. The membership information sheet is pre-populated. Review this information and correct as necessary. Please return this form along with your payment. The membership and bond dues are invoiced as well.

### Dues

As you may have noticed the dues for 2010 have been increased \$25 to \$425. This is our first increase in three years. It has become clear that the costs involved with running the new larger pools and increasing costs of chemicals and labor warrant an increase in dues to keep pace. It is our goal as your Board to control costs while maintaining a facility that is both safe and enjoyable.

### The New Pool

A year has passed since we gave the Wood a major facelift and I think most will join me in recognizing what a beautiful pool we now have. One of the rainiest seasons in recent memory was just what we needed to grow some grass and let the sod take root. This combined with the

new pool decks and recently re-sided buildings have the pool looking better than ever. I can't wait to take my first dip in May (immediately followed by a warm shower and wool hat).

### Management

This year we bid farewell to long time board member and pool advocate Curt Melville. Thanks Curt for your many years of service to Laurelwood.

I would like to welcome our newest board members Ed Brownley and Heather Hampton. Ed has taken over as our Marketing Committee chair and is working hard to spread the word about the greatness of Laurelwood. Heather is on the Social Committee and will be bringing her fresh ideas to a number of other committees as well. Thank you both for volunteering.

Kirsten will be returning again this year as manager and will be putting together her team. If you are interested in lifeguarding, please contact Kirsten via the web site.

### Membership

Growing our membership will be an important theme over the next few summers. While



the Marketing Committee will work hard to get the word out to bring in new prospects, nothing is more effective than a personal recommendation from the members themselves. If you and your family enjoy the pool, if your Laurelwood experience is a good one, share that with your friends and neighbors and encourage them to look into joining. Increasing our numbers closer to our current goal of 230 families will enable us to continue to operate the pool as we have in the past; an excellent value for the money. Keep in mind that there is \$25 referral fee paid to anyone who brings in a new member. Just be sure that the new member completes the referral form when submitting registration. These forms can be found on the website.

**Each family must return the membership form along with your yearly dues payment by April 29, 2010 to avoid paying a 25.00 late fee. All notifications for membership termination were due by March 15th, 2010 as per the bylaws under article III section 12.**

The member referral program will pay 25.00 for each referral that joins the pool and pays in full up to a maximum of \$400.00.

Please use the referral form that can be found on the web-site.

### Work Weekends

A big part of our opening cycle is our work weekends. **Work Weekends will be held April 24th & 25th and May 1st & 2nd if needed. We will start at 9am.** We encourage any member to volunteer their time and talent. By having pool members volunteer their time it helps keep costs down by eliminating the need for outside contractors to do the work. We will be doing general clean up, ground work, mulching, and general maintenance items. As a courtesy to those volunteers, lunch will be provided by the pool. Hope to see you at one of the work weekends.

### Snack Bar

Looking forward to another year of tasty treats from our favorite poolside cafe. The snack bar is there for the convenience of our members, please try to use it whenever possible.

### Social Events

The committee is working hard on planning the social events for this season. They are looking into adding another new event this year and will be repeating the very successful Family Movie Night. More information will be posted on the web site. These events are a great way to have some fun with your family and meet some new friends and bring along some guests to show then what Laurelwood is all about. Please support the social committee and the pool by signing up in advance. Your support is what makes these events a success.

Our 3rd annual Beef and Beer was a great success with 65

people in attendance. The band 'Half Life' had the people on the dance floor all night. We had 17 very nice raffle baskets donated by various members of the club and the Ponies made their return to the Laurelwood Downs. All totaled the pool raised close to \$1100.00 that will be used to help buy new equipment for the pool. I would like to thank all the members that came out and supported this event. I would especially like to thank Jenn Bowker for her leadership and organization and the other members of her committee: Len Geiseler, Steve Gerhart, Kim Pusey, Ed Brownley and Kim Guinan. Special thanks to Pam Quittner, Kirsten Geiseler, and Michael Bowker.

### Golf Tournament

The 12th annual Laurelwood golf tournament will be held on Sunday, July 11th. Cost of the tournament includes, golf, cart, dinner and prizes. The families of non-members that play in the tournament may use the pool during the day without guests fees as well. Get your group together today. More information and registration sheets will be at the pool and on the web site.

### Swim Team

The Laurelwood Dolphins are looking forward to another rewarding season behind coaches Terry Wade, Nikki Whitlock and their Staff. This season the swim team will be holding evening practices on Monday and Wednesday nights from 6-7 PM along with their morning practices. The swim team has included a registration form with the invoice mailing. Please fill out the registration form and get it back to the swim team committee promptly.

### Website

[www.laurelwoodswimclub.net](http://www.laurelwoodswimclub.net)

Don't forget to visit the web site often. We are working hard to keep that up to date with information and pictures. This is also the best way to get in touch with a member of the Board.

### Presidents Corner

When my thoughts wander toward summer, as they often do, I like to picture myself at Laurelwood on a hot day, surrounded by friends and family cooking on the grill or soaking in the shallow end. It must be a Saturday afternoon or maybe a Sunday. The occasional "chink" of a horse-shoe hitting the pin. The sounds of laughter and splashing from the diving board... then I wake up and realize it's still March and 50 degrees out. Summer can't get here soon enough for me. Enjoy your spring everyone. I look forward to seeing you in May.

Fran Guinan  
Board President

## Special Dates

- Opening Day - May 29
- All American Family Night - Saturday, June 26th
- Laurelwood Golf outing Sunday, July 11th
- Teen Night - Friday, July 16th
- Movie Night - Saturday, July 17th
- Chesapeake Night Saturday, August 28th \*
- Family Picnic & General Membership Meeting, Saturday, September 11th
- Closing Day - Sunday, September 12th

(\* Adults Only)

